

AuSCR Research Task Group approved projects

Title	National Stroke Foundation (NSF) FAST Campaign Follow-up Evaluation
Principle investigator	Ms Alison Wallace and Ms Kym Trobbiani
Institute	National Stroke Foundation, The Florey Institute of Neuroscience and Mental Health, Stroke and Ageing Research Centre, Monash University
Co-investigators	Associate Professor Dominique Cadilhac and Ms Monique Kilkenny,
AuSCR role	Data provision
Approved	8 May 2015
Status	Completed
Summary	<p>FAST is a public health campaign which aims to raise awareness and educate people about the common warning signs of stroke – face, arms, speech and time to act. The FAST campaign was promoted from 2006-2010, and implemented in a modified form from 2011-2014.</p> <p>The 2014, the FAST campaign was evaluated to determine the following:</p> <ol style="list-style-type: none">1. Whether delivery of the FAST campaign increased awareness of the signs of stroke within the target audience nationally2. Whether this had an impact on people seeking access to stroke treatment more quickly3. Key challenges and lessons learned from the campaign, and4. Whether the campaign influenced people to seek treatment for suspected stroke quickly, by analysing calls to ambulance across all Australian states. <p>Additional follow-up work is required to link 000 results with actual hospital presentations and the administration of r-TPA.</p> <p>The purpose of the FAST Campaign Follow-up Evaluation is to analyse data from the Australian Clinical Stroke Registry (AuSCR) to determine whether the number of strokes and those who received thrombolysis varied over the FAST campaign period.</p>